

DIDSBURY

PIONEER

VOL. XXIV

Thursday, October 20 1927

No. 42

Fleischman's Yeast **THE HUB** COAL OIL per gal. 35c

CAR of MACINTOSH APPLES now in.



Real fancy wrapped. "C" grade wrapped and fancy crates.
CITRON. SQUASH. CRABS GRAPES.

Ontario Grapes are in. Will be glad to have your order.
ONIONS
Buy them by the sack

SOAP—The special P. & G. soap deal still on. This is a splendid deal and only a few pails left.

MALKINS' COFFEE—A new deal. A lovely fancy cut glass absolutely free with a lb. of Malkins' Coffee for 75c.

BRAN & SHORTS—Mixed car coming soon. Will those interested in quantities please phone by Monday night.

We ship Poultry any time. Pool or non-pool. Cheque goes direct to the shipper.

J. R. Miller

D.D.G.M. COMES TO DIDSBURY.

The Grand Lodge of Instruction held this year at Red Deer in connection with District No. 4, A.F. & A.M., and which took place on Thursday last, was attended by one of the largest gatherings of Masons recorded since its inception.

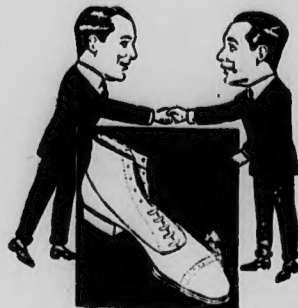
Didsbury sent a contingent numbering about thirty members, thirteen of whom were Pastmasters, a feature that was much commented upon at Red Deer.

The Lodge of Instruction was held in the afternoon in the parish hall of the Anglican Church. A banquet prepared by the O.E.S. was held in the basement at six p.m., to which there was a steady stream of diners until about 7:30.

The evening session of the Order commenced at eight o'clock, when several addresses were given by Grand Lodge officers, following which there took place the election of District Deputy Grand Master for District No. 4. As always, this event aroused keen interest, several names being submitted by the various Lodges present. As it happened, however, Didsbury's choice found unexpected favor, and after the counting of the ballots the announcement of Wor. Bro. J. A. McGhee's election to this important office evoked a spontaneous outburst of applause.

Mackintosh Apples.

Special Price \$2.15 and up.
ONTARIO GRAPES — BUY NOW.



Shake Hands with Yourself

When you buy and wear this shoe. Besides saving money, you get a shoe that for looks and wear cannot be duplicated at \$2.00 a pair more. Here is a shoe that will give you real service and satisfaction.

STRICTLY UP-TO-DATE

in every detail is what furnishings for men have to be to gain admittance here. You'll recognize this when you look over our Shirts, Collars, Belts, Dressing Gowns, Bath Robes, and other wardrobe accessories for men



A. G. STUDER

Phone 101 "THE QUALITY STORE."

LATE ARRIVALS MEN'S, WOMEN'S AND CHILDREN'S SHOES & HOSIERY.



Men.

The new **SLATER SHOES**

Are here, featuring the arch fitting last in Tan & Black.

Prices \$6.50 to \$9.00.

Full range of "JAEGER" pure wool hose and holeproof silk and wool hose.

Women.

A new line just in with combination lasts which ensure better fitting. Several different styles of

Pumps and Oxfords

on display in our north window.

Prices \$5.00 to \$6.50

Fall Silk, & Silk & Wool Hosiery in stock.

Prices \$1, \$1.25 & \$2.

Children.

Fancy trimmed Patent Slippers and Oxfords.

Special range of fancy wilted school girls' Slippers and Oxfords at reasonable prices. Full range of wool and silk and wool hosiery.

Holeproof Hosiery

J.V. BERSCHT

"WHERE QUALITY & PRICE MEET"

More Good Stock for the Didsbury District.

A consignment of very superior stock arrived in Didsbury last week, when G. A. Burns brought from the north a carload of registered Red Polled cows and heifers, and four young bulls. Mr. Burns' herd now comprises about thirty head of these very popular dual purpose cattle.

In addition to this purchase, Mr. Burns also brought home a real quality stallion, a three-year-old registered Suffolk, and a span of nice young mares, about 3600 lbs.

BEWARE THE PEDLAR

Barnon A. Payne, alias L. Waldref, giving his address as Hardisty, was arrested in his home town and brought back to Lacombe by Constable Joseph Collett, A.P.P., and tried before E. H. Jones, J.P., on two charges of false pretences and given 30 days on each charge at the Fort, the sentences to run concurrently.

Payne, or Waldref, as he gave his name, was travelling through the province taking orders for men's suits. He was getting a deposit down and promised to deliver the suits in 60 days. He failed to make delivery of either the suits or advance payment, with the result that he will be a guest of the province for a while.

DANCE AT ROSEBUD.

A dance will be held at Rosebud school on Friday evening, October 28th. As the entire proceeds are being given to a very worthy cause a big attendance is expected.

STELLER OIL CO.

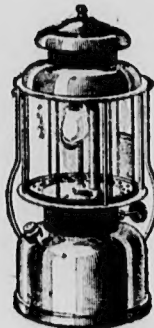
The Company that guarantees your money back out of production and a pro rata share of the profits.

Something entirely new for the investor.

For further particulars see or write—

Bert Cressman,
Didsbury

COLEMAN LAMPS AND LANTERNS.



When buying in this line get the best possible. The Coleman make is too well known to need any recommendation, and you cannot make a better purchase.

Both lamp and lantern show a splendid light. Get one for the winter.

See our Stoves, Ranges, etc.
A big selection.

Goin' Shooting?

Then Get Your Ammunition here.

Hunting Permits Issued.

W. G. LIESEMER

Hardware. Farm Implements. Paints

North End Lumber Yard

PHONE 122

LUMBER:— Fir and Spruce Lumber of all kinds.

POSTS:— Tamarac, all sizes

PAINT:— Both House and Barn Paints.

S. G. WATT, Manager

DIDSBURY

Your Money's Worth.

Two new Restmore Mattresses, each	\$10.00
Two " " " " each	8.00
One used Kitchen Range	12.50
Newly covered Lounge	5.00
Washing Machine	5.00
Nice Settee	10.00

Agent for Singer Sewing Machine

Repairing and upholstering neatly done. Expert picture framing.

W. H. CHAMBERLIN, Furniture Dealer

Simple Colds indicate a need for
SCOTT'S EMULSION
to build resistance



WORLD HAPPENINGS BRIEFLY TOLD

Parachutes saved the lives of three passengers when a military plane crashed at Paris, near Bucharest. The pilot and observer were killed.

Prince George has been appointed to serve on the new battleship Nelson, acting on the staff of the Commander-in-Chief of the Atlantic Fleet.

Orders for more rigid enforcement of the tariff law as affecting international tourists' automobiles have been sent out to collectors by the U.S. customs service.

Backed by friends of Col. P. H. Fawcett, who vanished in the Brazilian jungle in 1925, an expedition headed by Commander George Miller Dyott will leave in a few weeks to search for the missing scientist.

Donald J. MacDougall of Balliol College, Oxford University, a former Canadian soldier, who was blinded in the war, has been remarkably successful in his examinations and has taken a first in honors in modern history.

Exact reproduction of messages either in handwriting or typewritten, may some day become practicable. Col. Manton Davis, counsel for the Radio Corporation of America, declared before a committee of the International Radio Telegraph Convention before which he urged great liberality in regulating government wireless.

If Miller's Worm Powders needed the support of testimonials they could be got from mothers who know the great virtue of this excellent medicine. But the powders will speak for themselves and in such a way that there can be no question of them. They act speedily and thoroughly, and the child to whom they are administered will show improvement from the first dose.

French Capital Invades Oil Fields

French capital will enter the Turner Valley oil-fields, near Calgary, this year, through L. L. Thompson and S. H. Adams, agents for a Parisian financial firm. The two men are negotiating for 1,710 acres of oil leases for their principals.

What is Home With a Sick Mother?

Peterboro, Ont.—"Following motherhood I developed a trouble that pulled me completely down in health. My nerves were bad, I was weak, had severe pains in my sides, my back ached and I was a nervous and physical wreck. But, after taking five bottles of Dr. Pierce's Favorite Prescription my nerves were in good condition and I fully regained my health and strength. I recommend the Favorite Prescription to all women who suffer as I did."—Mrs. Maurice Tolán, 100 Steward St.

All druggists. Tablets or liquid. This Prescription is made in Dr. Pierce's Laboratory in Bridgeburg, Ont. Send 10 cents there if you wish a trial package of the tablets.

W. N. U. 1703

Latest Achievement Of British Salvors

Towed Ex-German Warship Upside Down For Three Miles

The towing of a 23,000-ton warship upside down for three miles is the latest achievement of British salvors. The ex-German battle-cruiser Moltke was raised nearly three months ago from the floor of Scapa Flow, in the Orkneys, by Messrs. Cox and Panks. She lay on Cava Island bottom upwards, and much of her outer casing was removed. But in her exposed position work would be impossible during the winter gales, and it was decided to remove her to Lyness. All holes were plugged and pumping began, and as the air-pressure increased and she became partly buoyant a floating dock was placed on each side. Then her last voyage began to Lyness Pier.

Icelander's Remarkable Feat

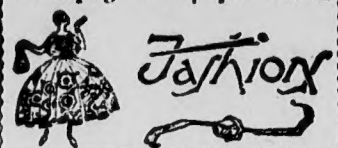
Swam Twelve Miles In Arctic Ocean With Temperature at 33 Degrees

Swimming the English channel is mere play beside the feat of a young Icelander, Erlingur Palsen, a constable of Reykjavik, who swam twelve miles in the Arctic Ocean with the water at a temperature of 32.8—barely above freezing point. He wore three bathing suits.

It is 900 years since this swim from the island of Drangoe, in the Skagafjord, to the mainland has been accomplished and that was by the legendary outlaw, Grettir. Until Palsen swam the distance nobody believed the legend, for it was regarded as impossible for a human being to endure the freezing water for the four and a half hours necessary to cover the twelve miles.

No one need endure the agony of corns with Holloway's Corn Remover at hand to remove them.

Winnipeg Newspaper Union



A Modish Coat

The woman who desires an unusually smart coat will find this a most graceful and becoming style. The shaped sections and long shawl collar give the much-desired slenderizing lines, and the set-in two-piece sleeves are finished with shaped cuffs. No. 1670 is in sizes 36, 38, 40, 42 and 44 inches bust. Size 38 requires 1 1/2 yards 36-inch, or 3 1/2 yards 54-inch material, and 1 1/2 yards 36-inch lining. Price 20 cents the pattern.

How To Order Patterns

Address—Winnipeg Newspaper Union, 175 McDermid Ave., Winnipeg

Pattern No. Size

Name

Address

When an impassioned orator held out his arms and wailed pathetically: "Have any of you ever known hunger?" a girl in one of the front seats nearly broke up the lecture by audibly remarking: "I'll tell the world; I was ten minutes late for lunch today."

Minard's Liniment for Toothache.

When your tea doesn't taste right the chances are that it is put up in an inferior package. To be sure of getting tea of unvarying good quality, see that the package is rust, dust and damp-proof. In other words, make sure it is Red Rose Tea in the bright, clean, sanitary aluminum package—the finest container ever used for tea.

An Annual Event

Here is a story a Hiawatha, Kansas, young lady told on herself. It is the honest truth. She is still wearing a dress she wore when she was 12 years old. The material is so good that she doesn't want to throw the dress away, has no younger sister to give it to. Each year she says, in order to keep pace with the march of fashion, she takes up the dress at the hem. So it annually gets shorter.

DEBILITY DUE TO INDIGESTION

Perfect Digestion Comes Through Rich, Red Blood

There can be no perfect digestion unless you have rich, red blood. This is scientifically true. It is also true that there is no tone for the stomach that is not at tone for every other part of the body. The way, then, to tone up the stomach is to tone up the blood.

The many so-called stomach remedies merely try to digest your food for you. How much better it is to tone up the stomach so that it will do its own work as nature intended. There is no pleasure in eating pre-digested food. Tone up your stomach and your appetite and digestion will soon be normal.

If your digestion is weak and your blood thin you need the help of Dr. Williams' Pink Pills to enrich the blood and restore strength. In addition use care in the selection of your food and your stomach trouble will soon pass away. Mr. Gordon Dundas, Peterboro, Ont., tells as follows what this medicine did for him. He says: "Something over a year ago I was a gasoline salesman when I was taken sick. I felt very miserable and lost twelve pounds in weight. I did not sleep well and could not eat as I could scarcely retain anything in my stomach. I went to a local doctor who told me the fumes of the gas had got into my system. He gave me some medicine and told me I had better go to the country for a change of air. I did so, but I still felt listless and groggy, and had no ambition. On the advice of a friend I decided to try Dr. Williams' Pink Pills. I had not been taking the pills long before I was beginning to rest better, and to eat fairly well. I kept on taking the pills until at the end of the seventh box I knew I did not need any more, as I had gained the weight I had lost, slept well and could eat anything. I have since had splendid health and cannot say too much in praise of Dr. Williams' Pink Pills. You can get these Pills from any medicine dealer or by mail at 50 cts. a box from The Dr. Williams' Medicine Co., Brockville, Ont."

Wheat Grown In Sub-Arctic

Farmers at Fort St. John, 200 miles north of Peace River town, have asked the Alberta Wheat Pool to assist them in transporting 40,000 bushels of No. 1 Northern wheat to market. The wheat was grown practically in the sub-Arctic, 200 miles from a rail shipping point.

TORONTO WOMAN IS GRATEFUL

To Gin Pills For Relieving Pain and Listlessness

Household duties were burdensome; pain wracked her body; medical skill accomplished nothing; then—and how often this happens!—a friend advised Gin Pills. This former sufferer writes:

"For about one year I had trouble with my back. I got tired so easily, had a terribly listless feeling all the time. I had medical attention all during the period but couldn't obtain relief."

"After using the first box of Gin Pills I got relief and, after taking three boxes, I feel that I am completely relieved. I always keep Gin Pills in the medicine cabinet."

(Name on request)

Don't suffer needless agony! Don't lay yourself wide open to scourges like Rheumatism, Sciatica, Lumbago and acute Bladder Ills, by neglecting your kidneys. Severe backache and dizzy spells are warnings. So are headaches, swollen joints, painful, scanty or too frequent urination. Safeguard yourself. Relieve pain quickly. Take Gin Pills. 50c a box at all druggists. National Drug & Chemical Company of Canada, Limited, Toronto, Canada.

SUNDAY SCHOOL LESSON

OCTOBER 23

THE CALL OF THE PROPHET

Golden Text: "And I heard the voice of the Lord, saying, Whom shall I send, and who will go for us? Then I said, 'Here am I; send me.'"—Isaiah 6.8.

Lesson: 1 Kings 19.19, 20; Amos 7.10-15; Isaiah 6.1-8.

Devotional Reading: Psalm 40.5-10.

Explanations and Comments

I. The Call Of the Prophet Elisha, 1 Kings 19.19, 20.—Elisha was plowing with twelve pair of oxen before him, eleven pair guided by his servants while he himself guided the twelfth pair. Elisha approached and cast upon Elisha his mantle, which was the characteristic garb of the prophets, Zech. 13.4; this was Elisha's call to the prophet's office. It is an interesting fact, by the way, that the insignia which graduates of certain colleges in England wear on appropriate occasions—the lambskin hood or cloak—can be traced back to Elisha's mantle, which was the skin of some animal dressed with the hair left on. "I wish that his mantle might fall upon me," is an expression not infrequently heard from one who covets another's gifts or graces.

Elisha ran after Elisha and promised to follow him after he had said farewell to his father and mother. And Elisha said to him, "Go back again; for what have I done to thee?" "Whatever sacrifice was involved in the prophetic call was to be made ungrudgingly. Elisha, like our Lord, would have no half-hearted service: Compare Luke 9.59-62."

II. The Call Of the Prophet Amos, Amos 7.14, 15.—"Then answered Amos." His consciousness of his divine commission upheld him in the face of the threats and commands of the high priest Amaziah: see verses 10-13.

"I was a herdsman and a dresser of sycamore trees." Sycamore trees yielded fruit which would ripen only after being punctured and to do this was the humble and scantily remunerating task of Amos. He was not a member of a prophetic guild, he was an "inspired farmer" chosen by God to be His messenger to Israel.

"The faithful performance of the commonplace of daily life is the best preparation for any great demand that may suddenly break in upon our lives."—F. B. Meyer.

Value Of Newspaper Advertising

Says Advertising Is Right Hand Of Business of Today

Merchant, advertiser and publisher, the modern triangle of business, united in general discussion of problems at the semi-annual general meeting of the Canadian Association of Advertising Agencies held in Montreal.

Joe Laporte, vice-president and general manager of Laporte, Martin Ltd., in telling what the merchant thought of advertising, said advertising was the right hand of business and that "today a business has no right to be without its advertising agencies for the leading part they have taken in the development of newspaper advertising."

The Oil Of Power.—It is not claimed for Dr. Thomas' Electric Oil that it will remedy every ill, but its uses are so various that it may be looked upon as a general pain killer. It has achieved that greatness for itself and its excellence is known to all who have tested its virtues and learned by experience.

Empire Christmas Pudding

Empire Marketing Board Sends Out a Recipe By the King's Chef

The King's Chef, M. Cedard, with Their Majesties' gracious consent, has supplied to the Empire Marketing Board a recipe for an Empire Christmas Pudding. The following are the ingredients, together with the portion of the Empire from which they are obtained:

Five pounds currants, Australia; 5 lbs. sultanas, Australia; 5 lbs. stoned raisins, South Africa; 1 1/2 lbs. minced apples, Canada; 5 lbs. bread crumbs, United Kingdom; 5 lbs. beef suet, New Zealand; 2 lbs. cut candied peel, South Africa; 2 1/2 lbs. flour, United Kingdom; 2 1/2 lbs. demerara sugar, West Indies; 20 eggs, Irish Free State; 2 ozs. ground cinnamon, Ceylon; 1 1/2 ozs. ground cloves, Zanzibar; 1 1/2 ozs. ground nutmegs, Straits Settlements; 1 teaspoonful pudding spice, India; 1 gill brandy, Cyprus; 2 gills rum, Jamaica; 2 quarts old beer, England.

As a vermifuge an effective preparation is Mother Graves' Worm Expeller, and it can be given to the most delicate child without fear of injury to the constitution.

The Pope of Rome goes to confession every Friday. His confessor is Father Albrandi, a Jesuit.

11 OUT OF 83

Cases ended in death! So a recent Canadian investigation showed. These were not cases of infectious diseases—of consumption—of typhoid! They were cases where a person had sustained some slight injury—a cut, a burn, a wire-prick—and where the wound, being thought not serious enough for careful treatment, had been neglected. Blood-poisoning and death resulted. When you or your children sustain any injury, ensure against infection by applying Zam-Buk. This balm soothes the pain, stops bleeding, and by destroying all germs prevents blood-poisoning, etc. Hence no time need be lost from work or pleasure by those who use Zam-Buk. All dealers, 50c. box.

Zam-Buk

Celebrated Eighth Birthday

British civil aviation having recently celebrated its eighth birthday, I took the trouble to dig up a few facts concerning the career of this healthy youngster. I won't bore you with too many figures, but it should be placed on record that during the past eight years British Air Services have flown approximately six million miles and have carried 90,000 passengers on regular services, while since April 1, 1924, over 50,000 passengers have crossed the Channel alone. — London Bystander.

Mothers Should Use



When The Babies Are Cutting Teeth

During the baby's teething time, in the hot summer months, the bowels become loose and diarrhoea, dysentery, colic, cramps and other bowel complaints manifest themselves; the gums become swollen, cankers form in the mouth, and in many cases the child wastes to a shadow, and very often the termination is fatal.

This is the time when the mother should use "Dr. Fowler's," and, perhaps, save the baby's life.

It has been on the market for the past 80 years; put up only by The T. Milburn Co., Limited, Toronto, Ont.

A rose that changes color, from pale yellow to yellow deeply splashed with red, according to whether it is cold or warm when the bud opens, was exhibited at a recent English flower show.

An Oil Without Alcohol.—Some oils and many medicines have alcohol as a prominent ingredient. A judicious mingling of six essential oils composes Dr. Thomas' Electric Oil, and there is no alcohol in it, so that its effects are lasting.

A physician says that women seldom talk in their sleep. Of course they don't; the organ of speech must have an occasional rest.

Sore Throat

Spread on brown paper and apply on outside. Reduces swellings and eases pain.



BOYS & GIRLS \$2.00 Given NO WORK JUST FUN

Simply sell 50 Sets of Our Famous Christmas Cards for 10c a set. When sold send us \$3.00 and keep \$2.00. We treat you until Christmas.—St. Nicholas Seal Co., Dept. 639 W.N.U., Brooklyn, N.Y., U.S.A.

THE NEW FRENCH REMEDY, No. 1. TRADE MARK. THERAPION. No. 2. No. 1 for Bladder Catarrh, No. 2 for Blood & Skin Diseases. No. 3 for Rheumatism & Gout. Sold by leading chemists & druggists. Price 25c. Dr. L. C. B. Co. Ltd., Toronto, Canada.



MAGIC BAKING POWDER

There is far more **MAGIC BAKING POWDER** used in Canada than of all other brands combined


MADE IN CANADA NO ALUM

E.W. GILLET CO. LTD. TORONTO, CAN.

One Crop Buys Farm

Remarkable Success Of New Settler On Lethbridge Irrigation Tract

Here is the report of the first new settler on the Lethbridge Northern Irrigation tract to complete harvesting this year: Saunders Bros., of Iron Springs — purchased quarter section there last July paying \$1,894.80, one-third crop to go to Lethbridge Northern as purchase price. Broke land in August. Seeded to spring wheat 140 acres. Harvest concluded, all wheat in elevator. Total crop 4,581 bushels. Grade No. 1. Offer for wheat today \$1.33 per bushel net to owner. L. N. share 1,500 bushels at \$1.33, total value \$2,000; which means that the Lethbridge Northern, if it sells the wheat today, will have to return \$105.20 to Saunders Bros., being the excess which one-third of the crop brought over purchase price of land. This crop was cut and harvested with a combine and the grain graded a perfect No. 1 direct from the machine.



Cuts-Burns

Vicks' healing, anti-septic ingredients bring soothing relief. Apply gently.

VICKS VAPORUB

OVER 70 YEARS IN THE MARKET

Home. It was used by Mrs. Wymuth in her turn, not only to show the girls how grateful they should be for food, shelter, clothing, and the blessings of the gospel, but also for kind friends to think of them. Mrs. Wymuth's tongue dripped honey, when she made the announcement to the girls.

(To Be Continued.)

Had Thrilling Trip

Girl Member Of Trader Crew Returns After Voyage To South Seas

A proposal of marriage from a cannibal chief in the New Hebrides and a score of other adventures in the South Seas were part of the story of a girl who returned to her home in New York after a runaway trip to sea.

The girl, Viola Irene Cooper, a member of a trader crew that included Malays, Arabs, Fijians, Portuguese and French men, stood watch and ate shark fins as regularly as the most able bodied seaman in the realization of a dream inspired by reading the sea stories of Stevenson, Conrad and Melville.

Miss Cooper shipped from San Francisco with a friend, Jean Schoen. The girls had considerable difficulty getting jobs but a kindly captain finally hired them and away they went on a cruise to the romantic lands they had long desired to see.

"We were treated courteously by every one we met," reports Miss Cooper. "I was only scared once, and that was by the cannibal chief. He pinched my arm and said 'You belong to me,' and I did not know whether he wanted to marry me or eat me. But we were good friends after that, and he promised me a copra island if I would send him a silk hat and a cutaway coat. I promised I would."

Little Helps For This Week

For we are saved by hope.—Romans viii. 24.

And do not fear to hope. Can poet's brain

More than the Father's heart rich good invent? Each time we smell the autumn's dying scent

We know the primrose time will come again; Not more we hope, nor less would soothe our pain.

—George MacDonald.

A Successful Rancher

French Countess Has Prosperous Plantation In Indo-China

Mme. Rivera de la Souche of the French aristocracy has made a remarkable success of a rubber plantation and cattle farm in Indo-China. Recently she was decorated by the French Government with the Cross of the Legion of Honor. Her formidable task began twelve years ago alone in the virgin forest of the colony. Mme. Souche, unaided by any white companions, made her plantation one of the most prosperous in the country. Everything is under her sole supervision, from the model village, with its meeting house, to the villa for sick natives.


Mirard's Liniment for Lumbago.

Ride In Luxury Car

A "luxury car" has ended a strike of village school children in Avre, England. Parents of the pupils objected to a tumbledown vehicle used to convey the children to and from Newham School, four miles away. They kept their children at home. Finally, the Gloucestershire Education Committee provided a bus which is termed a "luxury car," and the children have gone back to school.

She (anxious to impress) "I've just put my furs into cold storage." He—"Cold storage! Ah, that's jolly good; never heard it called that before. My cuff links and watch are there, too."

Mirard's Liniment for Asthma.



Heats Quicker Saves Fuel

Comes to the boil far quicker than other wares. Gets the work done faster—thus saving fuel. The kettle sings sooner when it is **SMP Enameled Ware**. The vegetables are done on time. You waste no time and you use less fuel. Ask your local hardware merchant for that economical, fuel-saving

SMP Enameled WARE

THE SHEET METAL PRODUCTS CO. LTD. MONTREAL TORONTO WINNIPEG EDMONTON VANCOUVER CALGARY

Smallest Portrait Disappears

Scotland Yard is seeking the world's tiniest portrait, which disappeared from an exhibition of the Royal Photographic Society. It is that of Niece, inventor of an early day photographic process. It requires enlargement 150,000 times to make a picture the size of a half dollar.

The Prefect of Police of Peking, China, has issued a decree forbidding short hair, short skirts and décolleté gowns.

The BABY



Why do so many, many babies today escape all the little fretful spells and infantile ailments that used to worry mothers through the day, and keep them up half the night?

If you don't know the answer, you haven't discovered pure, harmless Castoria. It is sweet to the taste, and sweet in the little stomach. And its gentle influence seems felt all through the tiny system. Not even a distasteful dose of castor oil does so much good.

Fletcher's Castoria is purely vegetable, so you may give it freely, at first sign of colic, or constipation, or diarrhea. Or those many times when you just don't know what is the matter. For real sickness, call the doctor, always. At other times, a few drops of Fletcher's Castoria.

The doctor often tells you to do just that; and always says Fletcher's. Other preparations may be just as pure, just as free from dangerous drugs, but why experiment? Besides, the book on care and feeding of babies that comes with Fletcher's Castoria is worth its weight in gold!

Children Cry for

Fletcher's CASTORIA

PAINTED FIRES

BY NELLIE L. McCLUNG

COPYRIGHT, CANADA, 1925

CHAPTER IX.—Continued.

The door of the common room opened quietly. The light was switched on, and Mrs. Wymuth in dishevelled night clothes stood blinking like an owl at the light. Helmi stood at the window facing her, unafraid and calm.

Mrs. Wymuth had a sudden plan. Helmi had come back to the scene—she was frightened—now was the time.

"I came the glass to pick up," said Helmi, in a whisper. "I hope he is not hurt bad."

"He is dead," said Mrs. Wymuth, in a voice as hollow as an empty church. "Oh, Helmi, you have killed him, killed him by your blow. He is lying now cold in death."

Dead! The room swam past Helmi, table—chairs—door. Dead! The word beat like a drum with every beat of her heart. Dead! Dead! Dead! Murda! Murda!

The red word danced before her eyes.

"Helmi, the police will come for you. I will have to send for them—I will have to tell them you struck him down. Listen, Helmi, tell me now who was it sent you for the dope? I'll save you, Helmi, even now, if you'll say the name."

Terror had frozen Helmi's blood. She knew how awful a thing it was to kill—people who kill are hanged! She looked and unlocked her hands.

"Just say the name, Helmi, and I'll save you—just the name."

For the moment Helmi could not remove her mind from the terrible present. Then she remembered. She

began to speak mechanically.

"It was—" then she stopped abruptly. Her oath—she had sworn!

A deafening clanging outside drowned her words, the ringing scream of a fire-engine that, raced by rocking from side to side.

"Who was it, Helmi, dear—speak the name—I will save you," Mrs. Wymuth came closer, frowning terribly. "Helmi I will tell them you did not mean it. Just tell me who sent you. They will hang you, Helmi, and you so young. But tell me, Helmi dear, and I will be your friend—tell me, Helmi."

Helmi drew back, irresolute. There was a step in the hall, quick, impatient; then a voice.

"What the devil are you doing in there at this time of night?"

Mr. Wymuth came into the room. With a small piece of court plaster on his cheek, the only sign of the accident, stood the alleged corpse in a faded brown dressing gown, his big bare feet spread hideously on the floor.

Helmi looked from one to the other, and a dull red came into her eyes—a surging rage, which with difficulty she controlled. She addressed Mrs. Wymuth. "It is you who is one damn liar," she said, in careful English. She walked past them through the open door, switching on the hall light as she passed and making no effort to walk quietly.

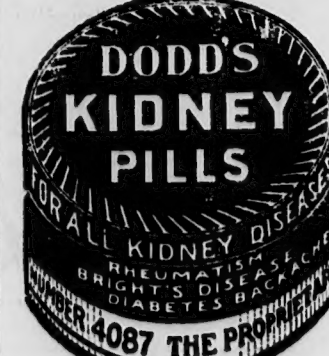
After that Helmi was not allowed to eat with the other girls. Helmi was a girl of evil temper—Mrs. Wymuth explained this very carefully when the girls were at breakfast. Mrs. Wymuth loved to mix morality and meals, so she made quite a little ceremony of the eating out of Helmi. The girls were asked if they thought she had done wrong. Knowing what they were supposed to say they said it. All but Minnie, who began to cry and was sent from the room.

Helmi was to be excluded from meals at tables, prayers and lessons until she apologized. Mrs. Wymuth rightly divining that she had struck a blow that would hurt deeply when she deprived Helmi of the lessons which she loved. She had her meals in the kitchen; prayers she could do without readily, but the lessons?

Helmi was ordered to take her plate and cutlery to the kitchen. She did so, walking erect and calm, and looking straight into the eyes of the matron as she passed. The girls shuddered for fear for her when they saw how unconquered she was. At the door of the kitchen Helmi paused and looked back. Every eye was on her. They knew she was going to speak. She summoned her English, as well as she could: "Your man," she said slowly, "is he dead already yet?"

CHAPTER X

Even St. John had many terrifying moments when she thought of Helmi, and in so far as she was capable of feeling sorry she was truly repentant. "Poor kid," she often said to herself, "if she weren't so pretty it wouldn't matter so much. Ugly women might as well be in jail anyway, for all the fun they can have, but this kid could have had anything she



DODD'S KIDNEY PILLS

FOR ALL KIDNEY DISEASES

RHEUMATISM BRIGHT'S DISEASE DIABETES BACKACHE

4087 THE PHARMACY

RUN-DOWN AFTER BIRTH OF BABY

Ottawa Woman Made Strong by Taking Lydia E. Pinkham's Vegetable Compound

Ottawa, Ontario.—"I was terribly run-down after the birth of my third baby. I had awful bearing-down pains and was afraid I had serious trouble. I was tired all the time and had no appetite. My sister-in-law is taking Lydia E. Pinkham's Vegetable Compound and cannot praise it too highly and asked me to try it. I have had splendid results and feel fine all the time now. Any one who needs a thorough pick-me-up soon learns from me what to take."—Mrs. RENE PAGAN, 312 Cumberland Street, Ottawa, Ontario.

Terrible Backache

Hamilton, Ont.—"After my baby was born I had terrible backache and headaches. I could not do my work and felt tired from the first minute I got up. But worst of all were the pains in my sides when I moved about. I had to sit or lie down for a while afterwards. I could keep my house in order, but many things had to go undone at the time, because of my ailments. I was told by a neighbor to take Lydia E. Pinkham's Vegetable Compound, as she said it would build me up. I was relieved before I had taken the first one and have not had any trouble like it since."—Mrs. T. MARBLE, 60 Burton Street, Hamilton, Ontario.

W. A. AUSTIN
BARRISTER SOLICITOR
NOTARY PUBLIC
MARRIAGE LICENSES ISSUED
Phone 52
Didsbury - - - Alberta

J. L. CLARKE, M.D., L.M.C.C.
Physician & Surgeon
Graduate of Manitoba University
Late senior house surgeon of St. Michael's Hospital Newark, N. J.
X Ray in Office
Offices over Royal Bank
Residence phone 128. Office 63

DR. H. C. LIESEMER
L.D.S., D.D.S.
Dental Surgeon
Graduate University of Toronto
Office over Royal Bank
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Didsbury - - - Alberta

DR. W. G. EVANS, M.D.
Physician, Surgeon
Graduate of Toronto University
Office in New Opera House Block
Residence Phone 50 Office Phone 12
Didsbury, - - - Alberta



King Hiram Lodge No. 1, A.F.A.M.
Meets every Tuesday evening on or before full moon. All visiting brethren welcome.

A. V. Buckler, W.M.
H. Morgan, Secretary

Watch, Clock, and Jewelry Repairs

We guarantee service and satisfaction. Prompt returns on mail order work.

L. A. Askin,
Watchmaker & Jeweler
Olds, Alberta.

Marriage Licenses issued.
Wedding Rings.

Leave Repairs at the Hub Grocery.

Didsbury Pioneer

Established 1903.

DIDSBURY - ALBERTA

Published every Thursday.

Subscription Rates: \$2.00 per year, \$1.00 six months; 50 cents extra to Great Britain and the United States. Payable in advance.

Legal, government, and municipal advertising, 15 cents per line first insertion and 10 cents per line (unchanged) each subsequent insertion. Local readers ten cents per line.

Classified Advertising: For Sale, Articles Wanted, Lost, Stolen, or Strayed, etc., 3 cents per word for first insertion and 2 cents per word (unchanged) for each subsequent insertion.

Card of Thanks (not exceeding six lines) 50 cents per insertion.

Transient advertisements to be paid for when ordered.

Display advertising rates on application at the office.

Changes of advertisements must reach the office not later than six p.m. Tuesday to ensure insertion in the issue of that week.

W. P. Cotton, Editor and Prop.

LOCAL AND GENERAL

A masquerade dance will be held in the Opera House, Didsbury, on November 7th, under the auspices of the I.O.D.E.

Having a large number of consignments of household furniture etc., to be disposed of, I have decided to hold an auction sale on Saturday, November 5th. If you have anything to include in this sale, see me at the office, or phone 111.—J. W. Phillipson.

Mr. H. Wright of Didsbury is advertising in this issue a few of his water colors for sale, and judging from the attention that has already been given his work locally and in other towns, he is an artist of no mean merit. Mr. Wright was awarded first prize at the Calgary exhibition, held July 11—16 in the art section for his exhibit of one dozen water colors, and since then he has disposed of quite a number. Mr. Wright resides just south-west of the Creamery and will be glad of the opportunity to display his work to anyone who cares to call.

The Rebekahs have arranged to hold a Hallowe'en dance in the Oddfellows' hall on Wednesday, October 26th. Good music will be provided, and judging from past performances of a similar character held by this organization it is safe to say that the event will be a big success.

Permits are still being required under the provincial health board's order as to children under 18 years of age removing from one district to another in Alberta, according to R. B. Owens, assistant deputy minister of health, at Edmonton.

This regulation provides that children under the age stated, coming from a district where there has been infantile paralysis, cannot enter another district without the consent of the health authorities in the district it is proposed to enter.

OBITUARY.

Funeral services for Ellen Newham, wife of Alfred Newham, 331 Tenth avenue east, who passed away last Saturday afternoon following a lingering illness, will be held from Shaver's undertaking establishment, on Tuesday afternoon, at 3 o'clock, Rev. Canon Robinson, of the Church of England, officiating. The remains will be laid to rest in the Union cemetery.

Deceased had been in failing health for about a year. With her husband she first came to Calgary in 1886, and since that time she had been a resident of the city. During their 41 years' sojourn in the city she had made a wide circle of friends who deeply mourn the death of Mrs. Newham.

She was well known among the old-timers of the city. Mr. Newham is a member of the Sons of England and also the Ancient Order of Foresters.

Besides her husband, Mrs. Newham is survived by a daughter, Mrs. Frank Dooley, of Didsbury, and a son Arthur, who prior to 1910, was comptroller of this city, and now is a resident of Calgary Herald.

Joe Seto returned last week from a visit to China, and will now remain with Dunk to run the Club Lunch on Osler street. Good meals at all times.

dent of Vancouver, B.C., and a member of the Vancouver Rotary Club; also three brothers, William, Albert and James Duncan, all of Victoria.—

RUGBY NOTES.

The October meeting of the Rugby W.I. met on Thursday last at home of Mrs. Roland Webster. After answering the roll call by giving a health hint, the meeting was taken charge of by Mrs. Wahl, who is local convener of Child Welfare and Public Health. We were looking forward to having Dr. Clarke with us at this meeting, but his visit has been postponed until the November meeting which will be held at the home of Mrs. J. A. Hughes.

Plans were made to hold our annual entertainment at the Rugby school house on the evening of Friday, November 25th.

Arrangements were also made to raise funds to aid the Didsbury hospital.

The meeting closed with the singing of "God Save the King," after which lunch was served by the hostess.

TWO-MINUTE SILENCE ON ARMISTICE DAY

The following announcement was issued by the prime minister at Ottawa last week with respect to Armistice Day observance:

"In accordance with arrangements for the observance of Armistice Day, sanctioned by His Majesty the King, the people of Canada are invited to mark the occasion by a two-minute silence at 11 o'clock on Friday morning, November 11, 1927. This is a special observance suggested by His Majesty and is in addition to the regular celebration of the date recognized by the Canadian parliament for the Monday previous.

To the Residents of Town and District.

Get your Meats at the City Meat Market. Choicest Quality and Good Service. Get our price on your requirements.

City Meat Market J. Kirby, Phone 127

Radio

B Batteries, Dry Cells, Tubes

ALL ON HAND.

Get your Radio Repaired

BEFORE WINTER

C. F. DOOLEY Phone 64



All Canada Agrees "It's Better because it's Canadian"

"It's Better because It's Canadian" . . . a year ago General Motors of Canada gave first utterance to this phrase.

"It's Better because It's Canadian" . . . newspapers and magazines all over Canada took up the theme, impressing on Canadian citizens the pride they should justly feel in the products of their country.

"It's Better because It's Canadian" . . . the phrase has struck home, has become a challenge to the Canadian manufacturer and to the Canadian buyer.

"It's Better because It's Canadian" . . . it is a fact. And because it is a fact . . . because General Motors was inspired to put it into words . . . because Canadian editors added to its impetus . . . because Canadians accepted it . . . and because the standard of Canadian quality proved it true. . . .

. . . all Canada has enjoyed a greater measure of prosperity; and General Motors of Canada, with many other Canadian manufacturing organizations, has just completed the most successful year in its history.

GM-3228

CHEVROLET PONTIAC OLDSMOBILE OAKLAND McLAUGHLIN-BUICK
LASSALLE CADILLAC GENERAL MOTORS TRUCK

GENERAL MOTORS of CANADA Limited

Home Office and Factories: OSHAWA, ONTARIO

Opera House, Didsbury.

SATURDAY, OCTOBER 22nd.

Lon Chaney in "Mr. Wu."

This is a special picture secured for this night only. The coloring is superb and the setting is such as is seldom witnessed on the screen. Showing 7:30 p.m.

—ALSO—

Tunney-Dempsey Fight

Showing 9:15 and 11:15 p.m.

Admission—Boys under 12, 25c. Boys over 12, 55c. Ladies, 55c. Gentlemen, \$1.00.

Three reels, and each one remarkable for its clearness.

WHITE CAFE
NOW OPEN FOR BUSINESS
 HOT MEALS and
 LUNCHESES.
 White Help Only.
 (North of Adshead Garage)

Miscellaneous.

Wanted

We want horses of 1200 lbs. up.
 Also springer and fresh milk cows.
 Kendrick & Good.

For Sale.

A good comfortable house, just
 built, three rooms, two lots, front-
 ing the Edmonton road, north-east
 of Roger Barrett's—Apply Jacob
 N. Wiens

For Sale

A square grand piano for sale.
 Excellent tone. Good as new.—
 Apply Chris. Weker, Bergen P.O.

For Sale

I am offering for immediate sale
 a few very select milch cows, fresh
 and due to freshen this winter,
 Holstein and Shorthorn. Must
 make room for my increasing herd
 of pure-bred Red Polled cattle.—
 Apply G. A. Burns, phone 503,
 Didsbury.

For Sale

Building (in town) 12x18. 11
 ft. studing, plank floor. Suitable
 for garage or granary. Cheap at
 \$75 Apply Bank of Montreal.

For Sale.

One 3 & 4 steel skein Moline
 wagon gear, nearly new, for sale.
 Also one quiet saddle horse, price
 \$20.00. Address W. E. Reider,
 Didsbury.

Fc. Sale or Trade for Horses

540 spruce saw logs, cut and
 piled, 17 miles west of Didsbury,
 close to sawmill. L. J. Wriggles-
 worth, phone 1511.

For Sale

Four inch Skane Adams wagon,
 new last fall. Also good double
 set of breeching harness. Would
 take a few good young cattle.—
 Wm. Wrigglesworth, Didsbury.

R. B. SIMMONS, L.L.B.

LAWYER

At Rosebud Hotel, Didsbury, every
 Saturday from 11 a.m. to 6 p.m.
 During week—Law Office 2 Mackie
 Block, 236a 8th Ave. W. Calgary.
 Phone M9243

Card of Thanks

I desire to take this opportunity
 of expressing my very grateful
 thanks and appreciation for the
 great kindness shown and assist-
 ance rendered in connection with
 the death of my brother, J. Lewis
 Jennings.

Harry F. Jennings.

W. S. DURRER

Undertaker and
 Embalmer

Up-to-date Automobile Hearse
 Day or Night calls promptly
 attended to.

PHONE 140.

DIDSBURY - ALTA

FRESH MILK OR CREAM.

Get your milk from a tested herd
 We deliver anywhere in town.

Didsbury Dairy

Phone 53

Must Dispose of These.

ONE GREY DORT, cheap
 1925 CHEV. TOURING, in good shape
 STUDEBAKER SEDAN, new

New Sedans and Coaches in stock

See us for HOOD COVERS and
 RADIATOR SHUTTERS.

ADSHEAD GARAGE

Phone 58.

DIDSBURY

O.E.S. ENTERTAIN GRAND LODGE OFFICERS.

The regular meeting of St. Hilda
 Chapter (O.E.S.), held on Tuesday
 evening of last week in the Masonic
 Hall, Didsbury, was characterized by
 a large attendance of members, the
 Lodge on this occasion being honored
 by Grand Lodge officers, and many
 visitors from surrounding towns.

Those representing Grand Lodge
 comprised Sister J. G. Carmichael,
 Worthy Grand Matron; Bro. S. J.
 Hughes, Worthy Grand Patron; Sister
 Blair, Past Grand Matron; Bro. Blair,
 Past G.P. and Grand Secretary; Sis-
 ter M. Savage, Associate Grand Mat-
 ron; and Sister Devitt, Associate
 Matron, and Bro. Devitt, Past Patron,
 both of Bethel Chapter, Calgary.

There was also a strong contingent
 from Carstairs, comprising Bro. A. S.
 Gough, W.P.; Sister C. F. Kelly, Sec-
 retary; and Sisters A. R. Shantz, R.
 H. Boyce, L. Aldridge, Wes. Shantz,
 Chas. Stuart, C. Hansen, C. W. Hislop,
 A. C. Campbell, and Bro. A. Mac-
 Donald.

Following the usual routine busi-
 ness of the Lodge, the officers of St.
 Hilda Chapter exemplified the degree
 of the Order, their work being very
 interestingly performed and eliciting
 hearty applause.

An adjournment was made after
 Lodge hours to the I.O.O.F. Hall,
 where a splendid banquet had been
 prepared by the local members, and
 where the gaily decorated tables, em-
 blazoned by the colors of the Order,
 evoked warm commendation from all
 present.

Bro. W. Leadbetter acted as toast-
 master, and in addition to many toasts
 proposed and responded to, a little
 musical program was also submitted,
 to which Sister Boorman contributed
 a pianoforte solo, duet by Sisters Ed-
 wards and Mertens, song by Sister
 Edwards, and violin solo by Mr. Boor-
 man, Sister Miller acting as pianist.

Wanted.

Hear from owner good farm for
 sale. Cash, price, particulars D.
 F. Bush, Minneapolis, Minn.

A Mass of Sores —No Sleep— Unhappy Days

"Three years ago my neck, arms
 and chest were like raw beef. When
 I applied D. D. D. I was immedi-
 ately relieved. Three bottles entire-
 ly healed my case, even though I
 was in such a terrible state. I am
 so thankful to have found out about
 D. D. D. it is worth \$5.00 a bottle."
 Eliza R. Clower, Kelowna, B. C.

Why not see if D. D. D. will
 relieve your case of skin dis-
 ease. Itching stops on the in-
 stant. \$1.00 a bottle. Try
 D. D. D. Soap, too.

D.D.D.
 Lotion for Skin Disease
 H. W. CHAMBERS

Now Enjoys Eating, Thanks His Wife

"For years I suffered with stomach
 trouble. Then, my wife got me to
 take Adlerika. Today I feel fine and
 eat what I like."—Wm. Opp.

Adlerika relieves stomach gas and
 sourness in TEN minutes. Acting on
 BOTH upper and lower bowel, it re-
 moves old waste matter you never
 thought was in your system. Let Ad-
 lerika give your stomach and bowels
 a REAL cleansing and see how much
 better you will feel. It will surprise
 you! H. W. Chambers.

The Chance of a Life- time

To secure Genuine hand-
 painted WATER COLORS,
 consisting of groups of Birds
 and Butterflies, suitable for
 Christmas or Birthday Gifts.

Prices \$5.00 mounted
 \$4.00 unmounted

By taking a pair of mounted
 \$9.50 Terms cash.

Apply—Henry Wright, at
 Sid Wright's, Didsbury.

Coming, on Wednesday, Oct. 26,
 Al Christie in the super-comedy,
 "The Nervous Wreck," at the Dids-
 bury Opera House. It's a scream.

NOAH'S ARK IN GRAIN PIT

Starting the belt to elevate grain a
 week ago, Jim Atkinson, U.G.G. agent
 at Fincastel, found a skunk east up
 from the pit, and shot it. On Satur-
 day three more were likewise cast up
 and shot. A cat and five kittens are
 also nesting below.

Vinol Gives Girl Appetite & Strength

"My 10-year-old daughter was weak
 and had no appetite. Since giving her
 Vinol, she has an amazing appetite
 and strength."—Mrs. W. Joosten. The
 very FIRST week they take Vinol,
 children begin to feel stronger, eat
 and sleep better. A simple strength-
 ening iron and cod liver compound in
 use for over 25 years for run-down
 men and women and weak children.
 (H. W. Chambers, Druggist).

Ask Any Shareholder

Any one of the Shareholders will tell you
 about The Canadian Western Natural
 Gas, Light, Heat & Power Company
 shares. They will tell you they get in
 their investment—

Safety -- Regular Dividends
Freedom from Care
Easy to Resell
and Good Income

Eastern investors are enthusiastic about
 Gas shares. We want the people of
 Alberta to benefit. Invest your savings
 in shares that bring good returns.

Price **\$97.00**
 Yield **6.19%**

Phone or write any of these—
INVESTMENT BANKERS of CALGARY.

O. C. ARNOTT CO. Ltd.
 Royal Bank Chambers
 M6718

CARLILE & FARR, LTD.
 Grain Exchange
 M7971

LOUGHEED & TAYLOR
 Limited
 210 8th Avenue West
 M1141

G. F. TULL & ARDERN
 Limited
 303 Lancaster Building
 M1121

Our new range of Christmas Cards
 have arrived. Call in and look them over.

Home to the Old Country for

Christmas - New Years

Travel

SPECIAL TRAINS

to the

SEABOARD

LOW FARES

during December to the

SEABOARD



Leave Winnipeg 10.00 a.m.

CONNECTING WITH

XMAS SAILINGS

From Winnipeg—

Nov. 23 - S.S. Melita from Montreal	Nov. 25 for Glasgow, Belfast, Liverpool
Dec. 3 - S.S. Montclare, St. John	Dec. 6, Belfast, Glasgow, Liverpool
Dec. 6 - S.S. Montrose, "	Dec. 9, Belfast, Glasgow, Liverpool
Dec. 11 - S.S. Montclair, "	Dec. 14, Cobb, Cherbourg, Southampton
Dec. 12 - S.S. Montclair, "	Dec. 15, Belfast, Liverpool

THROUGH SLEEPING CARS TO CONNECT WITH SPECIALS AT
 WINNIPEG WILL BE OPERATED FROM EDMONTON, CALGARY,
 SASKATOON, MOOSE JAW AND REGINA.

For full particulars ask the Ticket Agent

J. A. McGhee, Didsbury

CANADIAN PACIFIC

Now packed in Aluminum. RED ROSE TEA "is good tea"

Your grocer knows when you order
RED ROSE ORANGE PEKOE you
are a judge of fine tea.

Automobile Accidents

During the Great War the statement was frequently made that human life appeared to be the cheapest of all commodities. Judging by reports appearing in the press daily of the continuing and steadily mounting toll of lives lost as the result of automobile accidents the old war-time statement would almost appear to be true today.

Deaths from automobile accidents as reported in vital statistics and by insurance companies now measure up in their totals to the figures credited to many of our more serious diseases. To these fatalities must be added the very large number of persons crippled and maimed for life as result of such accidents. The record is not one that reflects much credit upon our vaunted twentieth century civilization.

Responsibility for only a very few of these fatal accidents can be laid at the door of defective construction of automobiles. Car construction has reached a high state of efficiency and great care is exercised by all manufacturers in the quality of materials used and in the excellence of workmanship in construction.

The vast majority of all automobile accidents are the direct result of foolhardy recklessness on the part of drivers of cars, or open disregard by them of the rights of other drivers and lack of respect for the laws and rules of the road.

Many drivers either fail to realize, or deliberately ignore the fact, that an automobile is a high powered machine, capable, because of its power and speed, of doing incalculable damage. The greater the power and speed of the car, the greater the danger, and the greater the need for the exercise of commonsense and caution. Too many drivers, however, because their car is capable of 50, 60, 70 or more miles per hour, feel impelled to drive it at that rate, quite ignoring the fact that a speed of which the car may be capable, and which may be comparatively safe on a clear, well-paved highway, is highly dangerous driving on the average earth road of Western Canada.

Then there is the road fool who because his car has the power, is afflicted with the insane mania of always striving to pass every other car and who seems to labor under the delusion that it is an insult to allow any car to pass him.

Again, there is the type, and a numerous type it is, which refuses to observe the automobile laws and rules of the road, takes the right-of-way from others entitled to it, and selfishly dashes along regardless of everybody else, and without giving the slightest consideration to the fact that, while he may get safely through, he may bring disaster upon less experienced or more nervously inclined drivers. Many, probably most, drivers give way and relinquish their rights to these roadhogs rather than invite an accident. But the roadhog can never be sure of this and an accident is the result.

Finally, there is the driver who rather than slow down and possibly wait a few seconds in safety at a railway crossing, or a dangerous curve in the road, speeds ahead. Many have saved a second or two only to be maimed for life or meet their death.

Legislators, road builders, car manufacturers, all are striving to devise ways and means of diminishing causes of accident. Roads are being built wider, with easier curves, less pitch to them, less pronounced ditches at the side, with guard rails at danger spots, warning signs, and a multitude of other devices. Legislators and others are seeking to evolve practical headlight and other traffic regulations. Manufacturers are exercising their ingenuity in the improvement of brakes and safety appliances. Still the death toll mounts higher and higher.

Why? There is only one answer. Because of a desire to boast of the performance of their car to achieve a momentary thrill, to travel at a totally unnecessary speed, in a word, to outdo somebody as foolish and reckless as themselves, people will hazard life and limb, not only their own but everybody's. Law officers are doing their best to protect a long suffering public, but they can only punish the offender; they cannot prevent the accident. Only an aroused public opinion, and a wider acceptance by all of the duties of responsible citizenship can remedy the evil and the loss to which attention is drawn.

Too many people know a lot of things that are none of their business.

People who borrow trouble are always anxious to turn it over to others.

When a man gets a chance to disprove of his troubles he always heaps up the measure.

It's difficult for a man to collect himself when his wits are scattered.



Genuine
ASPIRIN

Proved safe by millions and prescribed by physicians for

Colds Headache Neuritis Lumbago
Pain Neuralgia Toothache Rheumatism

DOES NOT AFFECT THE HEART

Safe

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monocrotic-acidester of Salicylic Acid (Acetyl Salicylic Acid, "A. S. A."). While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

Planning Safety Airplane

New Idea Of North Carolina Man May Eliminate Hazards

Proposing the development of a monoplane with wings and fuselage carrying sufficient helium to make the craft lighter than air, Edward Simmington, a cigar maker, believes he may make flying as safe as motor-ing by eliminating nose dives, tail spins and other aviation hazards.

Simmington has designed a model of an all-metal plane with a wing spread of 80 feet and a length of 100 feet. The wings are rounded and 15 feet in width.

Motors and passenger cabin are slung below the fuselage, a feature which the inventor believes will give the craft an equilibrium by which it will right itself when swerved from its balance.

Paint a Corn With This Marvel Liquid

The pain stops in a few seconds. Tight shoes won't hurt any more. The Corn shrivels up, and drops off. Removes the whole corn and doesn't pain a bit. It's the sure remedy—Putnam's Corn Extractor. All druggists sell Putnam's Corn Extractor. Get your bottle today. Refuse a substitute for Putnam's.

No Forest Fires In Manitoba

There have been no forest fires in Manitoba this season, and now as the dry season is at hand, the air patrols will be doubly vigilant to keep the record unbroken. Woodsmen and campers have co-operated with the Dominion and Provincial Governments to eliminate the causes of fires, the patrol officials say. Planes will be kept on duty until late in October.

IS THERE A BABY IN YOUR HOME?

Is there a baby or young children in your home? If there is you should not be without a box of Baby's Own Tablets. Childhood ailments come quickly and means should always be at hand to promptly fight them. Baby's Own Tablets are the ideal home remedy. They regulate the bowels; sweeten the stomach; banish constipation and indigestion; break up colds and simple fevers—in fact they relieve all the minor ills of little ones. Concerning them Mrs. Mose Cabotte, Makamik, Que., writes: "Baby's Own Tablets are the best remedy in the world for little ones. My baby suffered terribly from indigestion and vomiting but the Tablets soon set her right, and now she is in perfect health." The Tablets are sold by medicine dealers or by mail at 25c. a box from The Dr. Williams' Medicine Co., Brockville, Ont.

B.C. Horses For Russia

Negotiations are proceeding through the Canadian Government for the sale of about a thousand more British Columbia horses by this province to the Soviet Government. The animals will be rounded up in the interior and routed via Montreal.

Women and Asthma. Women are numbered among sufferers from asthma by the countless thousands. In every climate they will be found, helpless in the grip of this relentless disease unless they have availed themselves of the proper remedy. Dr. J. D. Kellogg's Asthma Remedy has brought new hope and life to many such. Testimonials, sent entirely without solicitation, show the enormous benefit it has wrought among women everywhere.

Select Factory Sites

Large British Corporations Will Branch Out In Business In Canada

Six factory sites have been selected in Canada for the location of British Industries and further British development will follow the work of Theo. Feilden, of London, England, direct or general of the Empire Trade League and editor-in-chief of the Empire Mail. On his arrival in Winnipeg Mr. Feilden stated that he had been commissioned by the Empire Trade League to look for sites for large corporations in England and had so far found six that were satisfactory.

Ship Produce To New Zealand

The first movement of British Columbia vegetables and fruit this season to New Zealand has begun with the shipment of 7,000 packs of onions and 4,500 boxes of apples to the island Dominion.

Relieves Sore Throat—Minard's Liniment.

W N U. 1702

Travelers Should Carry Cuticura

Daily use of the Soap and Ointment removes the dust and grime of travel, allays irritation, redness and roughness of the face and hands, and keeps the skin soft and clear under all conditions of exposure. Cuticura Talcum is fragrant, cooling and refreshing, an ideal toilet powder.

Sample Each Free by Mail. Address Canadian Depot: "Cuticura," Ltd., Montreal. Price, Soap 25c, Ointment 25c and 50c, Talcum 25c. Cuticura Shaving Stick 25c.



French Excursionists

"La Survivance Francaise" Excursion To Eastern Canada

French excursionists travelling to Eastern Canada under the auspices of "La Survivance Francaise" will leave Winnipeg at 3.00 p.m. December 17th by special train over Canadian Pacific Lines. This train will carry all steel modern electric lighted equipment, including compartment observation, dining, standard and tourist sleeping cars and day coaches.

Special arrangements have been made to visit important religious and commercial centres in Eastern Canada, where receptions will be given. These include: Ottawa, Montreal, Shawinigan Falls, Quebec, Ste. Anne de Beupre, Sherbrooke and other historic places.

Charles Marchand, the famous folk singer and entertainer, will accompany the special train from Winnipeg, and a real treat is in store for the excursionists.

A leaflet printed in French giving full particulars is now available and may be had on application to any Ticket Agent of the Canadian Pacific.

International Grain Show

Saskatchewan Exhibitor Sends First Entry Of Marquis Wheat

James A. Paur, of Langham, Saskatchewan, has the honor of sending in the first entry for the International Grain and Hay Show, which will be held in Chicago, November 16 to December 3rd. He will exhibit a sample of Marquis wheat in the hard red spring class. In this class last year 16 of the 30 prizes were awarded to Canadian entries and the top sample, shown by Hermann Trelle, Wembley, Alberta, was later made grand champion of the show. Five additional prizes are being offered in this class at the International, and entries close November 10.

The shortest war was that declared by the Sultan of Zanzibar against Great Britain in 1893. It lasted 40 minutes.

A Motorist's Prayer

Teach us to drive through life without skidding into other people's business. Preserve our brake linings that we may stop before we go too far. Help us to hear the knocks in our own motors and close our ears to the clashing of other people's gears. Keep alcohol in our radiators and out of our stomachs. Absolve us from the mania of trying to pass the other automobile on a narrow road. Open our eyes to the traffic sign and keep our feet on the brakes.



Will there be snow in England?

In Scotland the ponds freeze and they go skating at Christmas, but England often sees a green December. It would be a wonderful change for you to go home, and the comfortable crossing is alone a good holiday. Are you going?

The Anchor-Donaldson Steamer "Lettitia" leaves Montreal for Scotland on November 26th. The Cunarder "Ausonia" leaves Montreal for the Channel Ports on November 25th.

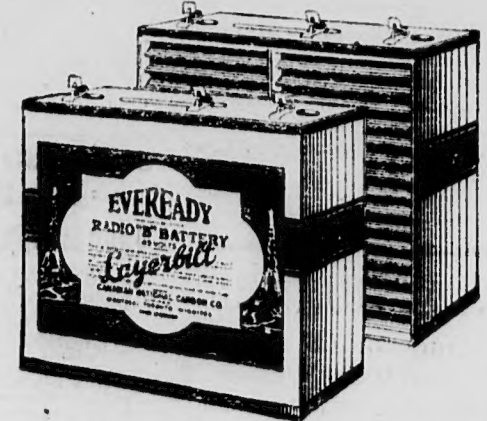
Special Christmas sailings from Halifax for the second week in December will enable you to arrive in plenty of time for plum puddings and haggis, bagpipes and pantomimes.

Round trip from \$155.00 up, everything included. Children half fare. Your Steamship Agent will make all arrangements.

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RADIO IS BETTER WITH BATTERY POWER

BENNETT CHOSEN NEW LEADER OF CONSERVATIVES

Hon. R. B. Bennett, K.C., Calgary, is the new leader of the Conservative Party in Canada.

On the second ballot, the national convention of the party accorded him two more votes than the necessary one-half of all votes cast.

Mr. Bennett, speaking with much emotion, acknowledged the election of his leadership.

"It was difficult, Mr. Bennett said, for him to find words with which to express his sentiments.

"I thank you for your more than generous support, which was wholly unmerited," he said.

Mr. Bennett recalled that men occasionally attended some great religious edifice for the purpose of renouncing many things, and in order to be consecrated to a life of service. The feeling might be different about a meeting of this nature but Mr. Bennett felt that the delegates had endeavored to set him aside for a life of service to Canada.

Mr. Bennett declared he could think of no more appropriate reply than to quote from the Scriptures: "Whosoever among you will be chiefest among you shall be servant of all."

"You have made me your leader for the time and please God that I may be your faithful servant," Mr. Bennett added, while cheers drowned the last of his remarks. He pleaded for the wholehearted co-operation of the rank and file in discharging their duties and responsibilities as citizens of a great Dominion.

"If each of you must see to it that an educated democracy governs the destinies of Canada, if you have all become firm believers in Conservative policies, the party will act as an instrument for good in the development of our country and in the advancement of our national life."

Mr. Bennett stated that his election to the leadership involved his renunciation of many things he had held most dear in the past.

"These things I must now put behind me, for no man may serve two masters," Mr. Bennett said. "You have told me to dedicate what talents and qualifications I may have to the interests of the party which I will now be privileged to lead."

It was true, Mr. Bennett continued, that he was a man of considerable wealth, wealth accumulated through capitalized opportunities on the great Western plains. No man, he said, could serve satisfactorily with pecuniary obligations hovering over his head. In this respect, he said, he could serve his country without fear.

Canada's future, the new leader declared, must be one of unlimited expansion and increased prestige among the nations of the world. There was a great opportunity for the Conservative Party to act as an instrument in bringing the right policies into being for the country. He emphasized the need of organizing the younger generation to which the present leaders could safely look to carry on the work of the party.

If effect were given to the Conservative policies sufficient industrial expansion would result to provide all our sons and daughters with employment within the borders of the Dominion.

"There must be no sacrifice of convictions; there must be no compromise of principles. Promise that you will be missionaries for your own party and your efforts will be crowned with success. You will then have a Government that will reflect your aspirations, your ideals and hopes, in power in Ottawa," he said.

Japanese Volcano Erupted

Covered Countryside For Seventy Miles With White Ash

Tokio.—With a thunderous roar, Asama-Yama, active Japanese volcano, erupted recently, emitting an immense volume of thick black smoke and covering the countryside with a white ash.

Farmers at work in the fields were compelled to use umbrellas as a protection from the ashes which fell as far distant from the volcano as Utsunomiya, seventy miles to the east.

(Asama-Yama is about 80 miles northwest of Tokio.)

Says Baffin Land Habitable For Whites

But Is Not Desirable Place Dr. Livingston Finds

Ottawa.—Baffin Island, although not as pleasant a place of residence for white men as more Southern latitudes, is nevertheless capable of sustaining a vigorous and contented native population. This is an essential point in the report of Dr. L. D. Livingston who has just returned from 15 months duty as medical officer in the Canadian Arctic Archipelago. Dr. Livingston who was a member of the staff of each annual expedition to the Canadian Arctic, from 1922 to 1926, examining the natives at the different ports of call, remained in the North at the conclusion of the 1926 patrol and spent the winter of 1926-27, and the spring and summer of this year. In a detailed inspection of the natives in the interior whom it had not been possible to see on his previous annual visit.

The need of educating the Eskimos in wild life protection, in the practice of economy, and in methods of hygiene is strongly urged by Dr. Livingston. The habit of putting aside supplies of food and other necessities for seasons of scarcity and a knowledge of sanitation would greatly improve general conditions among the Eskimos of the Eastern Arctic.

Plans For Willingdon's Visit To Washington

Program Being Worked Out By Canadian Legation and State Department

Washington.—The tentative program of entertainment of Lord Willingdon and Lady Willingdon at Washington, December 18, is now being worked out by the Canadian Legation and state department. It will be the first visit a Canadian Governor-General has made to Washington since that of the Duke of Connaught in war years, and the first time Canada's titular head has been entertained in Washington on Canadian territory.

His Excellency will exchange visits with President Coolidge and members of the cabinet and will be given the usual recognition of a representative of royalty.

It is understood that the visit has no special purpose except to establish personal contact between the governor general and heads of the U.S. government.

On previous occasions the Canadian Governor-General has been a guest at the British embassy. The difference on this occasion will be that he will be able to entertain officially at the Canadian Legation as the representative of Crown in Canada.

Needs Full Autonomy

Canada's Highest Destiny Rests With British Commonwealth Says Borden

Winnipeg.—"I yield to no man in my assertion of the fullest autonomy for this great country as a nation within the British Commonwealth of nations," declared Sir Robert Borden, former Prime Minister of Canada, in addressing the Canadian Club here.

The highest destiny of this great Dominion, Sir Robert said, rests with the British Commonwealth.

The former Premier dealt with the influence of the early French settlement in Canada on the development of the Dominion as an integral part of the British Empire.

Winter Fair Dates

First Saskatchewan Show Will Be Held November 1

Regina.—Dates for the different sections of the Provincial Winter Fair were approved at a meeting of the board of directors of the Regina Exhibition Association, held under the chairmanship of President H. G. Smith.

The sheep and swine show, it was decided, will be held on November 1, 2 and 3; the dressed poultry show on December 7; live poultry exhibition, January 17, 18 and 19; and horse and cattle show, March 27-29.

The longest ocean wave ever measured was 675 feet.

Receives Diploma



Miss Dorothy Moore, daughter of Rev. T. Albert Moore, D.D., and Mrs. Moore, 181 Geoffrey street, Toronto, has been awarded the diploma of the Royal Life Saving Society of London, England. She is physical director of the Calgary Y.W.C.A., and is the first to bring this coveted award to this city.

Premier Offers Congratulations

Sends Wire To Hon. R. B. Bennett On His Appointment To Leadership

Ottawa.—Among the first to telegraph congratulations to Hon. R. B. Bennett, K.C., who was selected by the national convention to be leader of the Conservative Party, was the Right Hon. W. L. Mackenzie King, Prime Minister of Canada, and leader of the Liberal Government. The Prime Minister despatched the following wire to Mr. Bennett:

"I have just learned of your selection as leader of the Conservative Party of Canada, and desire to tender to you very hearty congratulations upon the confidence thus expressed in you by the members of your party, and on the distinguished honor which they have conferred upon you."

The telegram bears the Prime Minister's signature.

An Important Agenda

Ottawa.—The premiers of the provinces of Canada will face an imposing agenda of nearly forty items when they meet here on Nov. 3. The conference of the premiers promises to be the most important of its kind since Confederation, in view of the fact that several constitutional questions will come up for discussion and perhaps action. While the conference will have no actual legislative or administrative authority, its conclusion will be far-reaching, as they will affect the legislative programmes of the future of the nine provincial governments during the next year.



SEEKING LAND IN CANADA

This photograph, taken outside the Union Station, Winnipeg, is of a group of prominent United States farmers, who have been looking over settlement prospects in Saskatchewan and some of whom have purchased land. They were brought to Canada in September by Capt. L. B. Boyd, superintendent of the land, colonization and development department of the Canadian National Railways at St. Paul, Minnesota, and were interested in the Eston, Tyner Valley and Snipe

Employees Can Buy Shares

Sir Alfred Moved To Try Out Co-Operation Plan

London.—Co-operation between employers and employees, which is not a new matter in the United States, is about to be tried out here by Sir Alfred Mond with 40,000 employees in his big Imperial Chemical Industries. Sir Alfred's idea is to make a capitalist of every one of his factory hands.

Through his offer the employees can buy Imperial Chemical shares, quoted at 30 shillings, for 27 shillings, six pence. The only restriction is that they do not speculate. He will award free shares to workers on the basis of a man earning \$1,000 annually or less getting a free share for every four purchased. The workers can vote on their stock.

"That will create a direct bond between the company officials and workers," Sir Alfred said. "Industrial peace will not be gained by pleasant talk and nice dinner parties, but by actual contact between the men and employers working out practical schemes."

Arrange Exhibits For Agricultural Jubilee

Every Branch Of Federal Department To Be Represented Says Motherwell

Ottawa.—Every branch of the Federal Department of Agriculture will be represented in the celebration of Canada's Agricultural Jubilee, Hon. W. R. Motherwell, Minister of Agriculture, announced, "and they are altogether aside from the provincial, educational and livestock displays which will be part and parcel of this presentation of the greatest of all of the Dominion's basic industries."

Alberta, which has had its banner crop year, has notified the minister that its exhibit will comprise grains from this year's yield, and that its display will be most comprehensive. Manitoba and Saskatchewan also will be represented.

The agricultural jubilee will be staged at the Royal Agricultural Winter Fair in Toronto from November 16 to 26.

Irish Free State

President Cosgrave Makes Few Changes In His Cabinet

Dublin.—President Cosgrave, re-elected as chief executive of the Irish Free State council in the Dail Eireann, has made few changes in his ministry.

The changes that were made give Hon. Ernest Blythe the postmaster's office as well as the portfolio of finance minister. Hon. Patrick McGilligan took over the internal affairs ministry in addition to his Ministry of Commerce, while Hon. James Fitzgerald Kenney, became Minister of Justice.

After a four-hour debate on the whole Government policy the Dail approved by a vote of 76 to 70, President Cosgrave's cabinet.

MOVE TO SPEED. UP IMMIGRATION FROM BRITAIN

Winnipeg.—Adoption of a quota policy in Canada to restrict continental immigration was not regarded as feasible, Hon. Robert Forke, Minister of Immigration and Colonization, said a delegation of the general synod of the Anglican Church, which conferred with him here, but he gave his assurance that his department would do all it could to promote British immigration and to keep control over continental immigration.

The delegation consisted of Archbishop Matheson, the primate of all Canada; Chancellor Machray, Mr. Justice Denistoun, J. W. E. Armstrong, W. G. Styles, Regina; G. B. Woods, Loftus H. Reid, Toronto; and Canon Vernon.

A statement issued said: "Mr. Forke stated that the subject of immigration would occupy an important place on the agenda of the conference between the Dominion and provincial governments in November."

"The minister expressed a desire to meet representatives of the churches and other voluntary organizations interested in immigration to confer with him at Ottawa with a view to full co-operation in securing an increased flow of British settlers for Canada. The minister pointed out the valuable assistance that can be rendered by the churches in developing non-farm settlements for British families for land settlement, farm workers and household workers, to receive the assisted passage rate. He mentioned that in the past year more than 5,000 Britishers have been thus nominated."

"Mr. Forke told the delegation that the assistance to be offered to enable British lads who make good in Canada as farm workers to take up land of their own will be applicable to boys placed out through the church of England hostels at Winnipeg, Melfort and Edmonton. The department was doing everything possible to develop family settlement schemes along somewhat similar lines to the existing 3,000 family scheme."

"The Archbishop assured Mr. Forke that there had not been on the part of the synod or the church any intention of attacking or embarrassing the Government, nor were they actuated by any ill-feeling towards the Roman Catholic Church."

Trying To Reach Coast

Mexican Rebel Leaders Being Pursued By Federal Troops

Mexico City.—Pursued through the wild mountain country of western Vera Cruz, the rebel generals, Arnulfo Gomez and Hector Almada, were believed to be attempting to reach the coast, where passage in a fishing boat or other small craft would put them beyond the reach of the government.

Hot on their trails are scouting parties of federal troops under command of General Gonzales Escobar, who reported that he had dispersed the rebel forces and captured the main body, leaving Gomez and Almada with only about 100 followers.

To guard against the activities of bandits attempting to take advantage of the situation, the government has ordered an adequate escort of federal soldiers for every freight and passenger train.

Infantile Paralysis Serum

Indianapolis, Ind. — Commercial production of a specific, said to be beneficial in the treatment of infantile paralysis, was announced here by the Eli Lilly Biological laboratories, the concern which first produced insulin as a commercial product. The new serum has been developed in co-operation with Dr. Edward S. Rosenow, head of the division of experimental bacteriology of the Mayo foundation, Rochester, Minn.

New Rural Mail Routes

Regina.—The necessary authority has been given by the post office department for the establishment of ten additional rural mail routes in the Saskatchewan postal division, according to John Chamard, district superintendent of postal service for this area. One of the new routes which will be known as Saskatoon R.R. No. 5, will go from Saskatoon to Floral.

Phone 65

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Washington Prunes, Grapes, Crabs,
Citron, Squash, and Pumpkins, and
various kinds of Apples.

GET THESE FRUITS WHILE GETTING
IS GOOD.

Cressman Bros.

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DIDSBURY

Church Announcements

EVANGELICAL NOTES.

The McDowell family, Cleveland, Ohio, hold this noteworthy church record:

Mr. McDowell (father) has never missed a regular church service or S.S. in the church where he is a member, in 23 years.

Mrs. McDowell (mother) also has a perfect attendance record for the last 11 years.

Bessie, the oldest daughter, hasn't missed in 24 years.

Alvin, oldest son, has not missed a Sunday in 17 years.

Charles, youngest son, has a perfect record for the last 12 years.

Jean, youngest daughter, has a perfect attendance record covering the last 8 years.

Well, don't the McDowells ever have company on Sundays that keep them away from church?

Don't any of them ever go out on Saturday night and cause them to get up late and tired on Sunday morning?

Don't any of them ever have Sunday headaches, colds, nervous spells, awful tired feelings, poor breakfasts, sudden calls out, business trips, Sunday picnics, or any other troubles?

Don't they have a radio so they can listen to some mighty good sermon without having to dress up?

What's the matter with the McDowells?

Go to church next Sunday. The week well begun is a victory already won.

Sunday, October 30th, is our Rally Day. A program of unusual interest and high order will be given in the evening under the auspices of the Ev. League of Christian Endeavor.

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Of all kinds and grades at prices suitable to all.

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Groceries - Confectionery

Ice Cream - Soft Drinks

ROOMS

C. Y. SOON

KNOX and WESTCOTT

Westcott 11 a.m.
Lone Pine 3 p.m.
Didsbury 7.30 p.m.

Definite word has been received that Rev. Dr. Laird, of Toronto, will be at Knox Church, Didsbury, Tuesday evening, October 25th. We expect this to be a big night, and those from a distance will make no mistake in getting in. The meeting is called for 8.30 p.m.

Westcott Church is planning to hold a social evening Thursday, October 27th. Some interesting slides on Africa will be shown. There will be no admission, but a collection will be taken. Everybody is invited.

Lone Pine Hall. October 23rd. Re-opening of Sunday School at 2 p.m. Church Services 3 p.m. Other special announcements made Sunday.

BAPTIST CHURCH

Rev. W. P. Freeman, Director of Sunday School and Young People's Work in Alberta, will speak at the Baptist services next Sunday October 23rd. Those who heard Mr. Freeman on his previous visits will heartily agree that he is a forceful and interesting speaker.

A cordial invitation is extended to all to hear him at Zella at 11.00 a.m., at Elkton at 3.30 p.m. or at Westcott at 8.00 p.m.

LUTHERAN CHURCH

Services—Westcott 10.30 a.m. German 8.00 p.m. English, Didsbury, 2 p.m. German.

Morning subject: "Bringing up children in the nurture and admonition of the Lord."

Evening subject: "Christ, the Light of the World and the views of men concerning Him."

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All Chevrolet models are finished in genuine Duco. Chevrolet smartness and beauty are lasting.

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Ruggedness in construction gives Chevrolet untold powers of endurance under all sorts of road and weather conditions.

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Chevrolet has the most powerful and smoothest engine in any car of its size, with instant acceleration and flashing speed.

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Chevrolet semi-elliptic front springs provide unexcelled riding comfort.

Luxury
Chevrolet interiors are designed with the utmost good taste. Rich upholstery and carpets—beautiful hardware—complete and convenient instrument board—knurled steering wheel—are among the scores of refinements.

New Low Prices
The lowest prices for which Chevrolet has ever been sold in Canada:

Touring	\$645
Roadster	645
Sport Roadster	720
Coupe	765
Cabriolet	875
Coach	750
Sedan	850
Imported Landau Sedan	915
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Chevrolet is far outselling all other cars in its price range combined . . . sheerly and solely on the basis of merit . . . of a standard of quality, performance and value unequalled in all Chevrolet history.

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